

Affinity Program

As a Network Partner member of Kenya Diaspora Network (KDN) you will enjoy the benefit of the AFFINITY Program. The Partner Program has a Knowledge Share component! We believe that it represents one of the best overall opportunities in Member Based Marketing today. As the growth of Web Based Services expands and by utilizing and offering innovative and industry leading products it will allow you as a KDN Sponsor Organization an excellent revenue generating medium by reaching to the Diaspora Community. With over 15 years of successful marketing our side we know this is the time to offer customized products which the Diaspora members will find useful on a daily basis. Our ability to deliver a broad base through the collective bargaining power of the Diaspora Organizations Network and the Network's willingness to pass through these cost saving is extremely exciting in that it extends the Diaspora Organization value add and service delivery to its members at individual level. We are asked constantly by the end users (i.e. individual Kenyans) if we can come up with a common platform of services which will be beneficial across the board to all Kenyans, at both organizational and individual level, via deep discounts on products beneficial to all. Well, WE DO NOW. Most of the organizations we will team with are national recognized entities with familiar brand names and most importantly know the Diaspora. They advertise nationally and have created a trusted brand. You can be assured that service delivery will be highly professional and confidential. Contact us today to learn more

Current Partners:

- Mamamikes : Provides vouchers for products in Kenya. From food shopping (Uchumi & Nakumatt), Mobile services (Safaricom and Kencell top-ups) to Anniversary goods (mbuzi, flowers etc). Highly rated by most users of the company since 2003.
- Travel Source: Provides instantaneous price estimate of air travel tickets from the global market. Highly rated by past and present users since 2004. It is a member of the Better Business Bureau listed as African Resources Center and African Travel Center.